



<b>Be More Visible</b>	<ul style="list-style-type: none"> <li>• 8" above the crowd</li> <li>• Red and White Whelen wide-angle ultra bright LED lights</li> <li>• High-intensity Siren</li> </ul>
<b>Respond Faster</b>	<ul style="list-style-type: none"> <li>• Up to 12.5 mph</li> </ul>
<b>Travel Farther &amp; To More Places</b>	<ul style="list-style-type: none"> <li>• Up to 24 miles or 480 city blocks on one charge</li> <li>• Go indoors and out (Fits through standard doorway)</li> </ul>
<b>Increase Your Carrying Capacity</b>	<ul style="list-style-type: none"> <li>• Waterproof front and side Segway cargo bags</li> <li>• 2 LifeLine™ waterproof Med Bags</li> <li>• StreetSmart™ Front Bag holds an AED</li> </ul>
<b>Be Recognized</b>	<ul style="list-style-type: none"> <li>• Custom reflectivity and department logo on front and side cargo cases</li> </ul>
<b>Save Money</b>	<ul style="list-style-type: none"> <li>• Operating cost of about 10¢ per shift</li> </ul>

Also available with the Segway PT x2 model.



# BECAUSE TIME MATTERS

“ In an emergency every second counts and nothing moves through the crowd like a Segway. ”

Captain Ray McCahery, Philadelphia Fire Department

## TAKING CARE OF A CITY

In 2005, Philadelphia hosted the United States location of Live 8. An estimated 800,000 people were stretched out for over a mile on the Benjamin Franklin Parkway for the day-long event in the heat of the summer. As the officer in charge of EMS, Captain Ray McCahery was presented with unique challenges and opportunities. What emerged from that experience was the solidification of ideas and plans to create “something more than a bike team” to properly cover special events.

## RAISING THE STANDARD OF CARE

Thus began the implementation of the Special Event Response Team (SERT): a handpicked, highly trained and specialized group of 30 paramedics utilizing a combination of bikes, ATV's, Gators, and Segway® Personal Transporters (PTs) designed to simply get there faster. “We must tailor how medics respond to Special Events and give them the right equipment for the right event,” says McCahery. In keeping with that ideal, when he was introduced to the StreetSmart™ LifeLine™ Segway PT specifically designed for EMS use, McCahery quickly added them for the team. “The whole idea,” he says, “is to enable our paramedics to respond as quickly as possible to medical emergencies wherever they occur. **The StreetSmart LifeLine affords the medics the ability to carry and organize ALS equipment and supplies efficiently and to be able to treat any patient as well as have the emergency warning devices to reach that patient rapidly.**” With the StreetSmart Light Bars, medics are easily seen in a crowd and that increased visibility not only helps get them to the patient faster, the lights target the scene for back-up response.

Special events bring people... lots of them! Maneuvering

through a crowd becomes easier with the StreetSmart LifeLine Segway PT. “Our paramedics like the Segway because they help them do their jobs more easily and quickly,” says McCahery. “They like the mobility, the ease of use in crowds, and the ability to travel distances in a short period of time.”

## SOMETHING SPECIAL

SERT members know they belong to something distinctive and important and are aware of the difference they make in people's lives. Keeping to the high standards of customer service and excellent patient care that Captain Ray McCahery expects from all the medics, he believes that “the StreetSmart LifeLine allows increased interaction with the people who attend special events because the uniqueness draws people to the Segway.”

Philadelphia SERT is part of the growing number of cities and towns across the United States that have implemented the StreetSmart LifeLine Segway PT for EMS response. Because they know that in an emergency, time really does matter. ■

